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FOR IMMEDIATE RELEASE

HALO/LEE WAYNE RECOGNIZED AS “BEST PLACES TO WORK”

STERLING, ILLINOIS, August 4, 2009 –HALO/Lee Wayne has been recognized as one of the “Best Places To Work” by ASI (www.asicentral.com), the largest trade organization in the \$18 billion promotional products industry. The award is based on an independent survey of the employees of thousands of promotional products companies across the U.S.

Lisa Taylor, HALO/Lee Wayne Human Resources Manager, noted, “We’re thrilled to receive this recognition. It’s a direct reflection of the value we place on every member of our team in Sterling, as well as the fifteen remote offices we operate around the country. The recognition is more relevant as we were recently recognized as the 8th largest company in our industry.”

Jack Mewhirter, President of HALO/Lee Wayne, added, “We have been in business for 57 years, and are known for our family atmosphere. This recognition supports our goal of continuing to create career opportunities for our team members while we grow our business in a fun, friendly, and caring environment.”

About HALO/Lee Wayne

HALO/Lee Wayne, based in Sterling, IL., is a leading promotional products distributor in the \$18 billion per year promotional products industry. The Company manages two brands—HALO Branded Solutions and the Lee Wayne Corporation—with a large and growing sales force that offers the best and most competitively priced promotional products supported by world-class operations and customer service.