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FOR IMMEDIATE RELEASE

HALO/LEE WAYNE AMONG “HEALTHIEST COMPANIES”

STERLING, ILLINOIS, July 8, 2009 –Counselor “Top 40” distributor, HALO/Lee Wayne (ASI 356000; PPAI 106462), has been recognized as one of the “Healthiest Companies in America” by Interactive Health Solutions (IHS), the leading provider of turnkey population health management programs, based in Chicago, Illinois. IHS recognition measures year over year improvement in aggregate employee health metrics including blood pressure, cholesterol, glucose, and triglyceride levels.

HALO/Lee Wayne won the award in a comparison of overall key health metrics based on a comparative study of over 2,000 companies. According to Lisa Taylor, HALO/Lee Wayne Human Resources Manager, “We have a very proactive approach to employee health care. In addition to company wellness incentives, we take a strategic approach that addresses healthcare concerns before they become issues for an individual. The voluntary free health screening provides added value to our employees while helping us reduce the growing cost of healthcare through awareness and prevention.”

Joe Furlin, IHS Vice President, presented the award to Taylor and HALO/Lee Wayne President, Jack Mewhirter, at a ceremony today in Sterling. Jim Banks, IHS CEO noted, “HALO/Lee Wayne provides true preventative care because their employees have the opportunity to take an active, informed role in their personal healthcare. Their approach has led to positive, proven results for their employees.”

About HALO/Lee Wayne

HALO/Lee Wayne, based in Sterling, IL., is a leading promotional products distributor in the \$18 billion per year promotional products industry. The Company manages two brands—HALO Branded Solutions and the Lee Wayne Corporation—with a large and growing sales force that offers the best and most competitively priced promotional products supported by world-class operations and customer service.